Concert Breakdown

Rock	R+B	Country	Hispanic
5	3	11	15

13

3

7

1996 8 markets

R - 3
C - 3
R+B - 3

5

Start Spanish

Country

3

Overall

Rock	5 –	14.7
R+B	3 –	8.8
Country	11 –	32.4
Hisp	15 –	44.1
	34	100%

34

4

3

R	C	R&B	H
5	4	3	3

34

19 – 55.9 NM
15 – 44.1 M

34

13

3

Mkts 5 markets 1996

Rock	5	+	3
R+B	- 3	+	3
Country	- 4	+	3
Hisp	- 3	+	0
	15	+	9
	24		Total

56%

2070832626

Source: https://www.industrydocuments.ucsf.edu/docs/trkm0004